

How To Get Into A Position Where You No Longer Need to Hard Sell Your Products



Digital Warrior
Lifestyle

DigitalWarriorLifestyle.com

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So how do you get yourself into a position where you don't have to sell your products anymore?

Or not sell them HARD at the very least.

Well, you become a **trusted authority**.

And you create a tribe of fans who come to you to buy whenever and whatever you release.

You establish yourself as an expert (writing a book is a good way to do this) and as the 'Go To' guy or gal in your niche.

But I haven't done this.

So how come when I release products they always sell really well, and many of my subscribers buy them without even reading the salespage first?

It's because I chose the OTHER way of getting myself into a position where I no longer have to sell my products:

By writing about what I DO, and what I KNOW as well as what I TEACH.

Example...

If you're just getting into wild camping (those crazy wonderful people who sleep alone on mountain tops with bare minimum equipment) and you need a top grade, all-weather, single person tent...

How are you going to decide which one to choose?

Well, you could Google online companies who all list their tents' technical specifications, weight, size and colour

Yes you might do that.

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Or a mate you've known for years who is a wild camper and who says 'I use this model of tent, been using it for years, even slept on the top of Ben Nevis in February in it, not let me down once'

Most people will go with the personal recommendation from someone who knows their stuff.

And I worked out years ago, that sharing what you do, what you think and what *your take* on something is...

...is immensely powerful when it comes to selling products.

You've probably bought products about how to make money online that try to cover all angles right?

They say:

'You could do it X way, but some people think that Y way works better. There is also Z method which is also known to work'

They're bland, boring and not very helpful.

Instead look at the products that inspired you and got you interested in internet marketing...

Probably they were from opinionated marketers who strongly say '*I recommend you do it this way*'

Or '*I hate that method so I do this instead*'

If you're trying to learn, you want to hear firm decisions.

A solid direction.

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Like the hero in a disaster movie who says *'Right, we're going to have to convert the school bus into a hovercraft and escape the volcano that way!'*

A firm decision!

Perhaps not always the right one, but when it's honest and the outcome is shared too, it's often more valuable than other things that 'might' work.

It's also about people wanting to know *that you are thoroughly convinced* your way will work.

It's like the time I fixed the washing machine and my wife said *'Is it supposed to sound like that?'*

'Yes, absolutely' I stated.

Confidence :)

There are a thousand ways to make million dollars online right?

But I don't want a list of the ways to do it.

I want a case study of someone who did it a certain way or who believes in a certain method!

I want to hear about the personal elements, the things that worked and especially the things that didn't

Personal is relatable.

Personal sells.

Or rather personal doesn't NEED to sell - not as hard anyway.

I have my favourite marketers.

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They're usually successful - but so are a thousand other marketers.

They teach methods that work - but there are a hundred ways to achieve that same goal

They are experts in their field - but everyone's a bloody expert these days right?

So why do I buy their stuff without even thinking about it?

Because I LIKE how they do things.

I like how they think

I like their opinions

I like their approach.

And once they have a follower like me, they don't really have to sell me on their stuff any more.

Because I'm queueing up to buy it as soon as it's available.

So the take away?

If you're not sharing your opinion on things, sharing some personal stuff and letting the world know what yo think about things...

..you're probably making selling a lot harder than it should be for you.

SPECIAL OFFER

Digital Warrior Lifestyle Gazette™

The Digital Warrior Lifestyle Gazette™ offers a lifestyle focused on achieving financial and time freedom. It promises the ability to work only a few hours a day or not at all, while enjoying the flexibility to travel, support causes, and continue business from anywhere in the world. The Gazette claims to provide a precise science for making money online, offering updated advice that goes beyond poor-quality sources like blogs and online courses. It emphasizes the importance of making minor adjustments to business practices and claims to provide insights into consumer preferences, profitable products and services, and common mistakes made by online marketers.

The Gazette offers monthly coverage on various topics, including the Digital Warrior Lifestyle MMR (Mindset, Method, and Results-Focus) for developing the right mindset and building a successful online business or side hustle. It also provides training on business strategies, side hustles, direct response, and digital marketing, with a focus on reaching target audiences, driving sales, and utilizing effective marketing techniques. Additionally, it includes training on personal growth and mindset, offering guidance on developing a growth mindset, building confidence, and managing time effectively. The Gazette provides tools and resources such as templates and checklists, as well as access to a private community of like-minded individuals for networking and support.

Overall, the Digital Warrior Lifestyle Gazette™ aims to help individuals achieve success in business, develop a growth mindset, and connect with a supportive community. It claims to offer the necessary knowledge, skills, and tools to start and grow a successful business, while also promoting personal growth and mindset development.

Subscribing to the Digital Warrior Lifestyle Gazette™ offers several benefits, including:

1. **Financial and Time Freedom:** The Gazette promises to provide the knowledge and strategies to achieve financial freedom and time freedom. Subscribers can learn how to work fewer hours or not at all while still earning a significant income, allowing them to enjoy a more flexible and balanced lifestyle.
2. **Updated and Effective Advice:** The Gazette claims to offer updated advice and strategies that go beyond outdated information found in blogs, YouTube, and online courses. Subscribers can access a precise science of making money online, avoiding common mistakes, and implementing successful tactics.
3. **Insight into Consumer Preferences:** Subscribers will gain valuable insights into what people buy and what they don't buy, enabling them to make informed decisions about the

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products and services they offer. This knowledge can help them identify profitable opportunities and avoid wasting time and resources on unsuccessful ventures.

4. Personal Growth and Mindset Development: The Gazette includes training on personal growth and mindset, helping subscribers develop a growth mindset, build confidence, overcome limiting beliefs, and cultivate habits that promote success. These skills and qualities are essential for achieving long-term success in business and life.

5. Comprehensive Coverage: Each month, the Gazette covers a range of topics related to the digital warrior lifestyle, including the Digital Warrior Mindset, Digital Warrior Method, Digital Warrior Results-Focus, business strategies, side hustles, direct response, digital marketing, and more. Subscribers receive a well-rounded education on various aspects of building a successful online business.

6. Tools and Resources: Subscribers gain access to a variety of tools and resources, such as templates, checklists, and worksheets, which can assist in developing business strategies, creating marketing campaigns, and managing time effectively. Additionally, they can access a library of digital resources and tools to streamline their business operations.

7. Community Support and Networking: Subscribers become part of a private community of like-minded individuals who are also on the path to success. This community serves as a valuable resource for networking, receiving feedback, and finding support from others going through similar experiences. Subscribers can connect with other entrepreneurs, share experiences, and learn from one another.

By subscribing to the Digital Warrior Lifestyle Gazette™, individuals can gain the knowledge, skills, and tools necessary to start and grow a successful online business while living a desired lifestyle.

Digital Warrior Lifestyle™ is all about living a time-rich and money-rich lifestyle that supports whatever you wish to pursue in life.

<https://digitalwarriorlifestyle.com/products/digital-warrior-lifestyle-gazette/>

