

How to Make \$15,000+ a Month With Zero Audience.

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Digital Warrior
Lifestyle

DigitalWarriorLifestyle.com

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So the person in the case study is in the body-building niche.

And he has ZERO audience apart from a small list which didn't exist when he started doing this.

In fact he built the list by using the strategy I'm about to share, so it truly is a zero audience method.

So he jumped on Instagram and searched for influencers in his niche.

He shortlists them and checks out their profile to see **if they offer the option to buy a sponsored post.**

The profile will say 'Shout Outs Available' or something like that, or perhaps 'Contact me about sponsored posts'

All you need to do is direct message the account holder and they'll send you their price list and what they offer.

For example they might do features about you, stories, product reviews, or just a simple shout-out in one of their videos, posts or Tweets.

(I'm told you can get simple shout outs for \$30 - \$50 from relatively big influencers but I haven't done thins myself so you'd need to do some research on prices)

Our guy builds a simple landing page to collect leads details from the shout out.

Obviously he needs to know his conversion numbers (again why knowing your metrics is vital) so he knows what he can afford to spend on buying a shout out and what return he expects.

Now there's the thing:

The guy I'm writing about has his own course and he sends his paid-for influencer traffic to a squeeze page, then he has a follow-up sequence to sell his product on an ongoing basis until the sequence ends.

Every new subscriber obviously starts at email 1 and progresses through the whole email sales sequence.

He makes around \$15k a month doing this, including his other products and personal mentoring option.

BUT....

I also know of marketers who do this as an *affiliate*.

They don't have their own products.

They buy a shout out from an influencer, send traffic to their landing page to capture emails addresses **but THEN sell affiliate products in the same niche to their new traffic and leads.**

This actually works better than in internet marketing because a lot of the time people who have non-IM interests such as weight loss or body building have no idea about lead capture or that they're being sold affiliate products so they're not as...cynical...as an IM based audience might be.

You can find products to promote on the ClickBank Marketplace.

They collect the emails and then just forward them to affiliate products that are already high optimised to sell, follow-up and have good conversion rates. Instagram shout outs.

Check them out.

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You can use the shout-out traffic in all sorts of ways other than in this case study of course.

The main thing is to try it and see what results you get ;)

SPECIAL OFFER

Digital Warrior Lifestyle Gazette™

The Digital Warrior Lifestyle Gazette™ offers a lifestyle focused on achieving financial and time freedom. It promises the ability to work only a few hours a day or not at all, while enjoying the flexibility to travel, support causes, and continue business from anywhere in the world. The Gazette claims to provide a precise science for making money online, offering updated advice that goes beyond poor-quality sources like blogs and online courses. It emphasizes the importance of making minor adjustments to business practices and claims to provide insights into consumer preferences, profitable products and services, and common mistakes made by online marketers.

The Gazette offers monthly coverage on various topics, including the Digital Warrior Lifestyle MMR (Mindset, Method, and Results-Focus) for developing the right mindset and building a successful online business or side hustle. It also provides training on business strategies, side hustles, direct response, and digital marketing, with a focus on reaching target audiences, driving sales, and utilizing effective marketing techniques. Additionally, it includes training on personal growth and mindset, offering guidance on developing a growth mindset, building confidence, and managing time effectively. The Gazette provides tools and resources such as templates and checklists, as well as access to a private community of like-minded individuals for networking and support.

Overall, the Digital Warrior Lifestyle Gazette™ aims to help individuals achieve success in business, develop a growth mindset, and connect with a supportive community. It claims to offer the necessary knowledge, skills, and tools to start and grow a successful business, while also promoting personal growth and mindset development.

Subscribing to the Digital Warrior Lifestyle Gazette™ offers several benefits, including:

1. **Financial and Time Freedom:** The Gazette promises to provide the knowledge and strategies to achieve financial freedom and time freedom. Subscribers can learn how to work fewer hours or not at all while still earning a significant income, allowing them to enjoy a more flexible and balanced lifestyle.
2. **Updated and Effective Advice:** The Gazette claims to offer updated advice and strategies that go beyond outdated information found in blogs, YouTube, and online courses. Subscribers can access a precise science of making money online, avoiding common mistakes, and implementing successful tactics.
3. **Insight into Consumer Preferences:** Subscribers will gain valuable insights into what people buy and what they don't buy, enabling them to make informed decisions about the

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products and services they offer. This knowledge can help them identify profitable opportunities and avoid wasting time and resources on unsuccessful ventures.

4. Personal Growth and Mindset Development: The Gazette includes training on personal growth and mindset, helping subscribers develop a growth mindset, build confidence, overcome limiting beliefs, and cultivate habits that promote success. These skills and qualities are essential for achieving long-term success in business and life.

5. Comprehensive Coverage: Each month, the Gazette covers a range of topics related to the digital warrior lifestyle, including the Digital Warrior Mindset, Digital Warrior Method, Digital Warrior Results-Focus, business strategies, side hustles, direct response, digital marketing, and more. Subscribers receive a well-rounded education on various aspects of building a successful online business.

6. Tools and Resources: Subscribers gain access to a variety of tools and resources, such as templates, checklists, and worksheets, which can assist in developing business strategies, creating marketing campaigns, and managing time effectively. Additionally, they can access a library of digital resources and tools to streamline their business operations.

7. Community Support and Networking: Subscribers become part of a private community of like-minded individuals who are also on the path to success. This community serves as a valuable resource for networking, receiving feedback, and finding support from others going through similar experiences. Subscribers can connect with other entrepreneurs, share experiences, and learn from one another.

By subscribing to the Digital Warrior Lifestyle Gazette™, individuals can gain the knowledge, skills, and tools necessary to start and grow a successful online business while living a desired lifestyle.

Digital Warrior Lifestyle™ is all about living a time-rich and money-rich lifestyle that supports whatever you wish to pursue in life.

<https://digitalwarriorlifestyle.com/products/digital-warrior-lifestyle-gazette/>

