

What Really Works In An Internet Marketing Business?

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**Digital Warrior**  
**Lifestyle**

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## What Really Works In An Internet Marketing Business?

Recently I jumped on a webinar (saw the ad on Facebook) that was run by a well-known (actually a VERY well-known) entrepreneur and author

The pitch was that 'Using nothing but email he had generated over \$3million using a simple one-page method '(later he said this became a MONTHLY income)

It was pretty interesting, and was obviously a pre-sell for a bigger more expensive coaching program because he made it very clear that

*'At the end of the webinar a small number of people will have chance to qualify and work with us closely'*

Nothing wrong with that I use that myself sometimes, or similar.

But the actual method that they gave away in the webinar was more interesting to me because it was a pure back to basics method that you'll probably already know.

**Now keep in mind that this was the basis of an hour long webinar**, from a very established marketer and author AND being used to attract subscribers to a webinar which sold a high ticket coaching option

As I said earlier it's nothing you won't have come across before but the truth is something that I realised years ago and that has never changed:

**To make money online you need to DO stuff, and KEEP doing it.**

Simple!

Very interesting to see big marketers advertising methods that were around when I started in IM years ago though :)

Action and consistency.

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Anyway, down to the actual method...

One of the other things I like is that the webinar host kept saying *'If you can't write the business idea down on a napkin it's too complicated'*

It's not 100% accurate of course, but I like simple systems so it appealed to my sense of simplicity.

Anyway for their method...

They made it clear you don't need:

**Employees**

**Clients**

**A Product**

**Past Experience Tech skills Personal selling**

**Much income capital to start it** ('Starbucks coffee-level' amount needed they said)

So after a lot of fluff the webinar suggests that it's time to get back to basics

The method was a one-page squeeze page that sent prospects (after opting-in to an email list) directly to an affiliate offer.

Then following up with automated email sequences

The host showed screenshots of how he'd made \$3million doing so.

His list was over a million people strong so I can totally see how that's possible.

He even shared the product name, which was a mindset type of thing

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with the affiliate program running through ClickBank

Interesting because ALL of it is accessible to the greenest newbie.

But the real golden nugget is in what the marketer was actually doing..

The REAL takeaway is that the webinar was automated

It's sells a high ticket coaching program

They advertise on FB (where I saw it) and follow with email.

So what really works in Internet Marketing?

Here's what I saw from that webinar and I see successful marketers still doing:

Selling techniques that have been around for decades because they WORK, but putting a spin or new angle on them.

USING those back-to-basics strategies themselves instead of trying new loopholes, shortcuts and hacks.

Spending money on buying traffic to put eyes in front of your offers (or your recommendation) and make MORE than you spend.

Not trying to reinvent the wheel.

Offering value

**And the most important:**

Being consistent - doing it every single day.

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If big name marketers are making \$3 million a MONTH from doing the above, then it definitely works, right?. Basics WORK.

Selling is selling.

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SPECIAL OFFER

### Digital Warrior Lifestyle Gazette™

The Digital Warrior Lifestyle Gazette™ offers a lifestyle focused on achieving financial and time freedom. It promises the ability to work only a few hours a day or not at all, while enjoying the flexibility to travel, support causes, and continue business from anywhere in the world. The Gazette claims to provide a precise science for making money online, offering updated advice that goes beyond poor-quality sources like blogs and online courses. It emphasizes the importance of making minor adjustments to business practices and claims to provide insights into consumer preferences, profitable products and services, and common mistakes made by online marketers.

The Gazette offers monthly coverage on various topics, including the Digital Warrior Lifestyle MMR (Mindset, Method, and Results-Focus) for developing the right mindset and building a successful online business or side hustle. It also provides training on business strategies, side hustles, direct response, and digital marketing, with a focus on reaching target audiences, driving sales, and utilizing effective marketing techniques. Additionally, it includes training on personal growth and mindset, offering guidance on developing a growth mindset, building confidence, and managing time effectively. The Gazette provides tools and resources such as templates and checklists, as well as access to a private community of like-minded individuals for networking and support.

Overall, the Digital Warrior Lifestyle Gazette™ aims to help individuals achieve success in business, develop a growth mindset, and connect with a supportive community. It claims to offer the necessary knowledge, skills, and tools to start and grow a successful business, while also promoting personal growth and mindset development.

Subscribing to the Digital Warrior Lifestyle Gazette™ offers several benefits, including:

1. **Financial and Time Freedom:** The Gazette promises to provide the knowledge and strategies to achieve financial freedom and time freedom. Subscribers can learn how to work fewer hours or not at all while still earning a significant income, allowing them to enjoy a more flexible and balanced lifestyle.
2. **Updated and Effective Advice:** The Gazette claims to offer updated advice and strategies that go beyond outdated information found in blogs, YouTube, and online courses. Subscribers can access a precise science of making money online, avoiding common mistakes, and implementing successful tactics.
3. **Insight into Consumer Preferences:** Subscribers will gain valuable insights into what people buy and what they don't buy, enabling them to make informed decisions about the

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products and services they offer. This knowledge can help them identify profitable opportunities and avoid wasting time and resources on unsuccessful ventures.

4. Personal Growth and Mindset Development: The Gazette includes training on personal growth and mindset, helping subscribers develop a growth mindset, build confidence, overcome limiting beliefs, and cultivate habits that promote success. These skills and qualities are essential for achieving long-term success in business and life.

5. Comprehensive Coverage: Each month, the Gazette covers a range of topics related to the digital warrior lifestyle, including the Digital Warrior Mindset, Digital Warrior Method, Digital Warrior Results-Focus, business strategies, side hustles, direct response, digital marketing, and more. Subscribers receive a well-rounded education on various aspects of building a successful online business.

6. Tools and Resources: Subscribers gain access to a variety of tools and resources, such as templates, checklists, and worksheets, which can assist in developing business strategies, creating marketing campaigns, and managing time effectively. Additionally, they can access a library of digital resources and tools to streamline their business operations.

7. Community Support and Networking: Subscribers become part of a private community of like-minded individuals who are also on the path to success. This community serves as a valuable resource for networking, receiving feedback, and finding support from others going through similar experiences. Subscribers can connect with other entrepreneurs, share experiences, and learn from one another.

By subscribing to the Digital Warrior Lifestyle Gazette™, individuals can gain the knowledge, skills, and tools necessary to start and grow a successful online business while living a desired lifestyle.

**Digital Warrior Lifestyle™ is all about living a time-rich and money-rich lifestyle that supports whatever you wish to pursue in life.**

<https://digitalwarriorlifestyle.com/products/digital-warrior-lifestyle-gazette/>

